

RESOLUTION 2011-28

A RESOLUTION AMENDING THE CITY OF BRYANT RESOLUTION 2011-16 TO CLARIFY REQUIREMENTS FOR THE CONSTRUCTION, RELOCATION, ALTERATION, PERMITTING AND POSTING OF ON-PREMISE FREE STANDING SIGNS GREATER THAN 32 SQUARE FEET.

WHEREAS, it is the intent of the City of Bryant to promote attractive signage, facilitate traffic safety, promote commerce, and to comprehensively address community aesthetic concerns about visual clutter and visual blight in the environment; and

WHEREAS, the City Council of Bryant Arkansas and the Bryant Planning Commission is reviewing a draft sign ordinance for the City of Bryant; and

WHEREAS, during the ensuing months many new businesses have been approved to locate within the city limits of the City of Bryant; and

WHEREAS, the City Council of Bryant, Arkansas finds that the following amendments to Bryant Resolution 2011-16 are in the best interest of development of the City of Bryant.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BRYANT:

1. That Resolution 2011-16 of the City of Bryant shall be amended as follows:

Applications may be accepted for new, relocation, and alteration of on-premise free-standing signs that comply with the following regulations:

SIGNS IN COMMERCIAL C-1 ZONING DISTRICT

Signs placed in the C-1 Zoning district shall conform to the following regulations.

- 1) Signs mounted on the building walls are permitted subject to a limit of one sign not exceeding two square feet per each one linear foot of building façade. Each exposed building wall may have one such wall-mounted façade sign.
- 2) Free standing signs are permitted subject to the following:
 - a) Except as otherwise allowed in item 3 below, only one sign per lot or commercial street frontage where adequate lot size permits the sign to be located at least 10 feet from edge of curb, street surface, or right-of-way, whichever is greatest.
 - b) Sign height shall not exceed 15 feet, and sign shall be constructed to provide at least 10 feet of visual clearance from bottom of sign to lot surface.
- 3) The maximum aggregate surface area of all permitted signs for any establishment fronting one street shall not exceed 200 square feet. In the case of a corner lot fronting on two public streets, a business may display one sign on each street frontage and will be allowed to add an additional 75 square feet to the total maximum aggregate surface area of permitted signs, to be used only for signs on one of the street frontages. Any one pole or monument sign located on said property may not exceed thirty percent (30%) of said maximum aggregate surface area. In the case of businesses having street frontage along Interstate 30, the pole or monument sign located on said property may not exceed fifty percent (50%) of said maximum aggregate surface area.
- 4) Pole signs will be spaced no closer than 40 feet from any other pole sign.

- 5) The specific surface area of commercial signs displaying gasoline prices only shall be exempt from calculations of the total aggregate surface area.
- 6) Internal businesses and brands contained within a host business are allowed exterior signage. Sign area utilized by the internal business/brand shall be deducted from the sign area allowed for the host business sign area.
- 7) If any existing on-premise sign is unintentionally damaged or destroyed or required to be relocated in the case of street relocation the sign shall be grandfathered as to size and height.

SIGNS IN COMMERCIAL C-2 ZONING DISTRICTS

Signs placed in C-2 zoning districts shall conform to the following regulations.

- 1) One façade sign is allowed per business. This sign shall not exceed one square foot for each one linear foot of building façade fronting a public street, and is to be mounted on the building wall. For businesses on corner lots, side walls facing public streets may have one additional façade sign subject to the same restrictions noted in this paragraph.
- 2) Free Standing signs are permitted subject to the following:
 - a) Except as otherwise allowed in item 3 below, only one sign per lot or commercial street frontage where adequate lot size permits sign to be located at least 10 feet from edge of curb, street surface, or right-of-way, whichever is greatest.
 - b) Sign height shall not exceed 20 feet or height of building whichever is less. Sign shall be constructed to provide at least 10 feet of visual clearance from bottom of sign to lot surface.
- 3) The maximum aggregate surface area of all permitted signs for any establishment shall not exceed 300 square feet. In the case of a corner lot fronting on two public streets, a business may display one sign on each street frontage and will be allowed to add an additional 100 square feet to the total maximum aggregate surface area of permitted signs, to be used only for signs on one of the street frontages. Any one pole or monument sign located on said property may not exceed thirty percent (30%) of said maximum aggregate surface area. In the case of businesses having street frontage along Interstate 30, the pole or monument sign located on said property may not exceed fifty percent (50%) of said maximum aggregate surface area.
- 4) Pole signs will be spaced no closer than 50 feet from any other pole sign.
- 5) The specific surface area of commercial signs displaying gasoline prices only shall be exempt from calculations of the total aggregate surface area.
- 6) Internal businesses and brands contained within a host business are allowed exterior signage. Sign area utilized by the internal business/brand shall be deducted from the sign area allowed for the host business sign area.
- 7) If any existing on-premise sign is unintentionally damaged or destroyed or required to be relocated in the case of street relocation the sign shall be grandfathered as to size and height.

SIGNS PROHIBITED

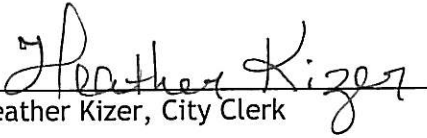
Signs within Right-of-Way. No sign whatsoever, whether temporary or permanent, except erected by an official governmental agency is permitted within any street or highway right-of-way.

Passed this 29th day of Sept., 2011.



Jill Dabbs, Mayor

Attest:



Heather Kizer, City Clerk